



Telenor IoT Gathering Sweden 2022

AGENDA

Thursday September 8th

Ericsson HQ, Torshamnsgatan 21 Kista

On September 8, 2022 Telenor IoT and Ericsson will co-host the

Telenor IoT Gathering Sweden 2022

This free event is a rare chance for IoT enthusiasts of all levels to take advantage of the vast experience shared by the two industry leaders.

- 13:00 **Registration opens.**
Demo Tours of Ericsson's brand new Imagine Studio
- 14:00 **Opening address**
Mats Lundquist, CEO Telenor Connexion and Head of Telenor IoT
Charlotte Lundén, Head of Product Marketing and CMO, Ericsson IoT
- 14:10 **5G – behind the buzz. How is 5G helping companies grow their business?**
Martin Whitlock, CTO Telenor Connexion
Mats Johansson J, Solution Marketing Manager, Ericsson
- 14:40 **Smart Lawn Care: a Husqvarna case study**
Linda Lindqvist, Product Manager Automower, Husqvarna
Johan Rogö, Product Manager Robotic Mower, Husqvarna
- 15:00 **IoT business value calculator**
Jens Erler, IoT Client Principal, Ericsson
- 15:20 **LTE-M vs NB-IoT**
Jonas Karlsson, Product Manager, Telenor Connexion
- 15:40 **Coffee & networking break**



Telenor IoT Gathering Sweden 2022

AGENDA

Thursday September 8th

Ericsson HQ, Torshamnsgatan 21 Kista

- 16:00 **Connected Hyper Cars: a Koenigsegg Case Study**
Axel Ingólfsson, Software Engineer, Koenigsegg
- 16:20 **IoT Predictions**
Mats Lundquist, CEO Telenor Connexion and Head of Telenor IoT
- 16:40 **Closing address**
Paulo Vergos, CSO Nordics, Telenor Connexion
Charlotte Lundén, Head of Product Marketing and CMO, Ericsson IoT
- 16:50 **Networking event**
Demo tours of Ericsson's brand new Imagine Studio
- 18:00 **End of Day**



Telenor IoT Gathering Sweden 2022

AGENDA

Thursday September 8th

Ericsson HQ, Torshamnsgatan 21 Kista

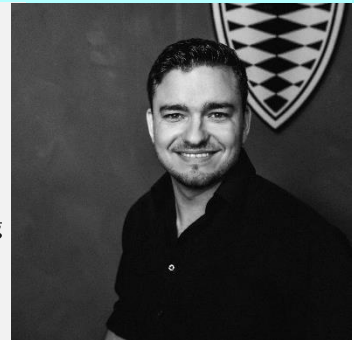


Jens Erler, IoT Client Principal, Ericsson, Business Area Technology and Emerging Business

Jens Erler is IoT Client Principal at Ericsson, Market Area Europe and Latin America. He is an expert in digital industry transformation and business model innovation and has 25 years of experience working with different industries. Before joining Ericsson's IoT organization, he was Head of Ericsson's Energy Practice in Western & Central Europe.

Axel Ingólfsson, Software Engineer, Koenigsegg Automotive

Axel is a software engineer at Koenigsegg Automotive. Born and raised in Iceland, he studied mechanical engineering at the University of Iceland and later moved to Sweden in 2016 to pursue a master's degree in Systems, Control and Mechatronics at Chalmers University of Technology. He has seven years of experience as a full-stack web-application developer. At Koenigsegg, he develops and maintains Koenigsegg's Cloud web-infrastructure, along with a mobile application that customers use to interact with their vehicles. Axel has been at Koenigsegg since 2018 and fulfilled a long-time dream by joining the company.



Mats Johansson J, Solution Marketing Manager, Ericsson

As the Solution Marketing Manager, Mats currently works with the 5G solutions including network slicing, 5G core and automation which includes complete NFV transformation towards 5G, across the entire NFV stack of the cloud native telecom cloud including edge computing. Mats has recently published a series of reports on network slicing and prior to that a series of eBriefs on how to evolve to the cloud native 5G core based on Ericsson's insights in working with leading operators. Mats has been working in Ericsson since 1990 in various positions such as R&D for Mobile Radio Networks, Product Management for Core networks and Mobile Packet Core, Marketing for 3G Mobile, Fixed Telecom networks for Broadband Access, Metro, IP and IPTV infrastructure. Mats Johansson has a master's degree in Telecommunication and Computer science at the Royal Institute of Technology and an MBA at Stockholm Business School, both in Stockholm.

Jonas Karlsson, Product Manager Telenor Connexion

As a Product Manager at Telenor IoT, Jonas Karlsson is focusing on bringing new network technologies to the customers. Jonas started his telecom journey at Ericsson 26 years ago but has spent the last 21 years on the operator side working in different roles at Euro-Telecom/Vodafone/Telenor. First on the technical side as a Technical Product manager then spent several years meeting the customer as Solution Design. The last 6 years he has worked as a Product Manager at Telenor Sweden and Telenor IoT.





Telenor IoT Gathering Sweden 2022

AGENDA

Thursday September 8th

Ericsson HQ, Torshamnsgatan 21 Kista



Charlotte Lundén, Head of Portfolio Marketing, IoT, Ericsson

Charlotte Lundén utilizes telecom, urban transportation, and automotive experiences to accelerate cellular connectivity and digital transformation. Driven by her previous experience in the Automotive sector and building a new innovative Business Line for Transport & Logistics, she is determined to make connectivity easy to understand and love for all enterprises. Charlotte aims to achieve this purpose in her current role as Head of Product Marketing and CMO Ericsson IoT. As IoT Marketing responsible, she and her team create market positioning, messaging, and drive enterprise demand for Ericsson IoT. Charlotte has a background in telecommunication and managed services, working with sales, product management and product development for the software in the core of the mobile telecom network.



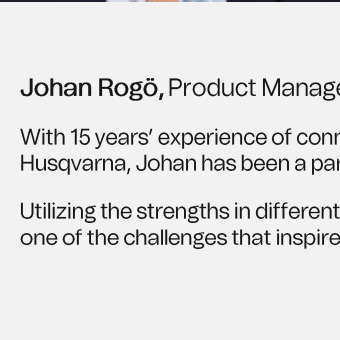
Linda Lindqvist, Product Manager Residential Robotics, Husqvarna

Linda utilizes 20 years of experience with user-centred design in her current role as Product Manager of digital services at Husqvarna. Making sure their products and services deliver value to their consumer while they meet business goals and handle technical constraints is her driving force and an exciting challenge.



Mats Lundquist, CEO Telenor Connexion and Head of Telenor IoT

Mats Lundquist is the CEO of Telenor Connexion and Head of IoT, responsible for Telenor's IoT portfolio and sales globally. He oversees the global Telenor IoT strategy and all cross functional IoT efforts across the Telenor Group and its 9 mobile Opcos in the Nordic and Asian regions.



Johan Rogö, Product Manager Residential Robotics, Husqvarna

With 15 years' experience of connected products, IoT and Robotics, including 8 years within the Automower team at Husqvarna, Johan has been a part of the fantastic journey of the Automower Connect Service.

Utilizing the strengths in different technologies and services to enable a more intelligent and personalized user experience is one of the challenges that inspires him.





Telenor IoT Gathering Sweden 2022

AGENDA

Thursday September 8th

Ericsson HQ, Torshamnsgatan 21 Kista



Paulo Vergos, Chief Sales & Solution Manager (CSO) Nordics Telenor Connexion

In his role as a Chief Sales & Solution Officer for the Nordics Paulo Vergos is responsible for reaching our Nordic IoT goals and objectives related to total Nordic IoT sales, Nordic IoT market share development, sales force productivity and profitability. He brings over 24 years of experience from the IT and Telecom industry. He has held several management positions within Telenor Sweden (and Vodafone) since he joined the company in 2001, such as Operations Director and Sales Director. Paulo holds a Bachelor of Business Administration (B.B.A) focused in financial management.

Martin Whitlock, CTO Telenor Connexion

As Chief Technology Officer, Martin Whitlock leads Telenor Connexion's global technology team, driving major technology-enabled initiatives as part of the company's expanding business strategy. Martin has extensive experience from the telecom industry. Prior to taking on this role, he held the position as Director at Northstream, where he was responsible for strategy assessments, sourcing projects and change management engagements with a broad range of clients. Martin holds a Master of Science degree in Industrial Engineering and Management with major in Radio Communications Systems at the Royal Institute of Technology, Stockholm.

