



Telenor IoT Gathering 2022

AGENDA

Thursday September 8th

Ericsson HQ, Torshamnsgatan 21 Kista

On September 8, 2022 Telenor IoT and Ericsson will co-host the

Telenor IoT Gathering Sweden 2022

at Ericsson Headquarters in Kista, outside Stockholm. This free event is a rare chance for IoT enthusiasts of all levels to take advantage of the vast experience shared by the two industry leaders.

- 13:00 **Registration opens**
- 13:30 **Demo tours of Ericsson's brand new Imagine Studio**
- 14:00 **Opening address**
Mats Lundquist, CEO Telenor Connexion and Head of Telenor IoT
Charlotte Lundén, Head of Product Marketing and CMO, Ericsson IoT
- 14:10 **5G - behind the buzz. How is 5G helping companies in their IoT projects?**
Cristoff Martin, CMO Telenor Connexion
Mats Johansson J, Solution Marketing Manager, Ericsson
- 14:30 **Smart Lawn Care: a Husqvarna Case Study**
Linda Lindqvist, Product Manager Automower, Husqvarna
- 14:50 **How to succeed in IoT & IoT business value calculator**
Niklas Agerhem, Head of Industrial Manufacturing, Telenor Connexion
Jens Erler, IoT Client Principal, Ericsson
- 15:10 **LTE-M vs NB-IoT**
Martin Whitlock, CTO Telenor Connexion
- 15:30 **Coffee & networking break**



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- 15:50 **Connected Hyper Cars: a Koenigsegg Case Study**
Axel Ingólfsson, Software Engineer, Koenigsegg
- 16:10 **5G and network slicing**
Mats Johansson J, Solution Marketing Manager, Ericsson
- 16:30 **IoT Predictions**
Mats Lundquist, CEO Telenor Connexion and Head of Telenor IoT
- 16:55 **Closing address**
Paulo Vergos, CSO Nordics, Telenor Connexion
Charlotte Lundén, Head of Product Marketing and CMO, Ericsson IoT
- 17:00 **Networking event**
Demo tours of Ericsson's brand new Imagine Studio
- 18:00 **End of Day**