



CUSTOMER CASE

Reolink: Enabling smarter security cameras wherever it's needed

With managed connectivity from Telenor IoT, Reolink supports selected cellular-connected camera solutions for customers who need reliable visibility in places where fixed networks are not always available.



Introduction

Security cameras are no longer only installed where Wi-Fi or fixed broadband is easy to reach. Increasingly, they are needed in remote homes, farms, construction sites, outdoor business premises, temporary locations and other hard-to-wire environments.

For Reolink, this makes cellular connectivity an important part of delivering flexible, user-friendly security solutions.

Reolink is a global provider of intelligent visual technology for home and business security. The company's products are now trusted by millions of users across more than

110 countries and regions, with a portfolio that includes Wi-Fi, PoE, floodlight, doorbell, storage and battery-powered 4G LTE camera solutions.

Reolink selected Telenor IoT's Global SIMs and managed connectivity to enable its expansion into global markets.



Challenge:

Reliable camera connectivity beyond fixed networks.

For Reolink, the challenge is not only enabling cameras to connect beyond fixed networks. It is supporting cellular-connected products across key markets while keeping deployment, activation, and ongoing connectivity management simple.

In these environments, cameras need to be easy to deploy, reliable over time, and able to

provide the connectivity required for remote visibility and monitoring.

That requires connectivity that is reliable, easy to manage, suitable for battery-powered and solar-powered devices, and supported by a partner with experience in managed IoT deployments.



Solution:

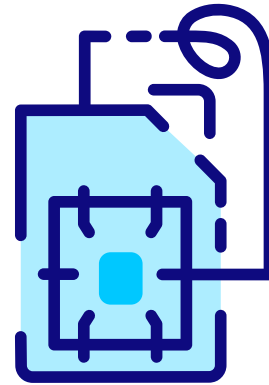
Managed connectivity from Telenor IoT.

Telenor IoT provides SIMs and managed connectivity to support selected Reolink cellular / 4G LTE camera solutions.

The setup includes 2FF, 3FF, 4FF and triple SIMs, managed connectivity, roaming, platform access, lifecycle management and SOC support. Telenor IoT also provides Private APN, Internet Breakout, RADIUS, Global APN, and regional points of presence in the EU, US and Singapore.

This gives Reolink a managed connectivity foundation for cellular camera deployments in key markets. Instead of managing connectivity as a separate operational challenge in each region, Reolink can rely on Telenor IoT to support the connectivity layer behind selected cellular-connected products.

For a company with products trusted by users across more than 110 countries and regions, this helps reduce operational complexity while supporting continued international growth.



Benefits

- **Reliable connectivity for hard-to-reach locations**

With cellular connectivity, Reolink cameras can be deployed where Wi-Fi, Ethernet or fixed broadband are not practical. This supports outdoor, remote, temporary and hard-to-wire security use cases.

- **Simpler management for cellular-connected products**

Telenor IoT's managed connectivity helps Reolink reduce the complexity connected camera products across markets, without treating connectivity as a separate challenge for every deployment.

- **Lifecycle management and operational support**

SIM lifecycle management, platform access and SOC support help Reolink manage connected camera deployments over time, from activation through ongoing operation.

- **Connectivity architecture built for control and scale**

Private APN, Global APN, regional PoPs, Internet Breakout and RADIUS support provide Reolink with a connectivity setup designed for control, scalability and reliable data routing across regions.

- **Support for battery-powered and solar-powered camera use cases**

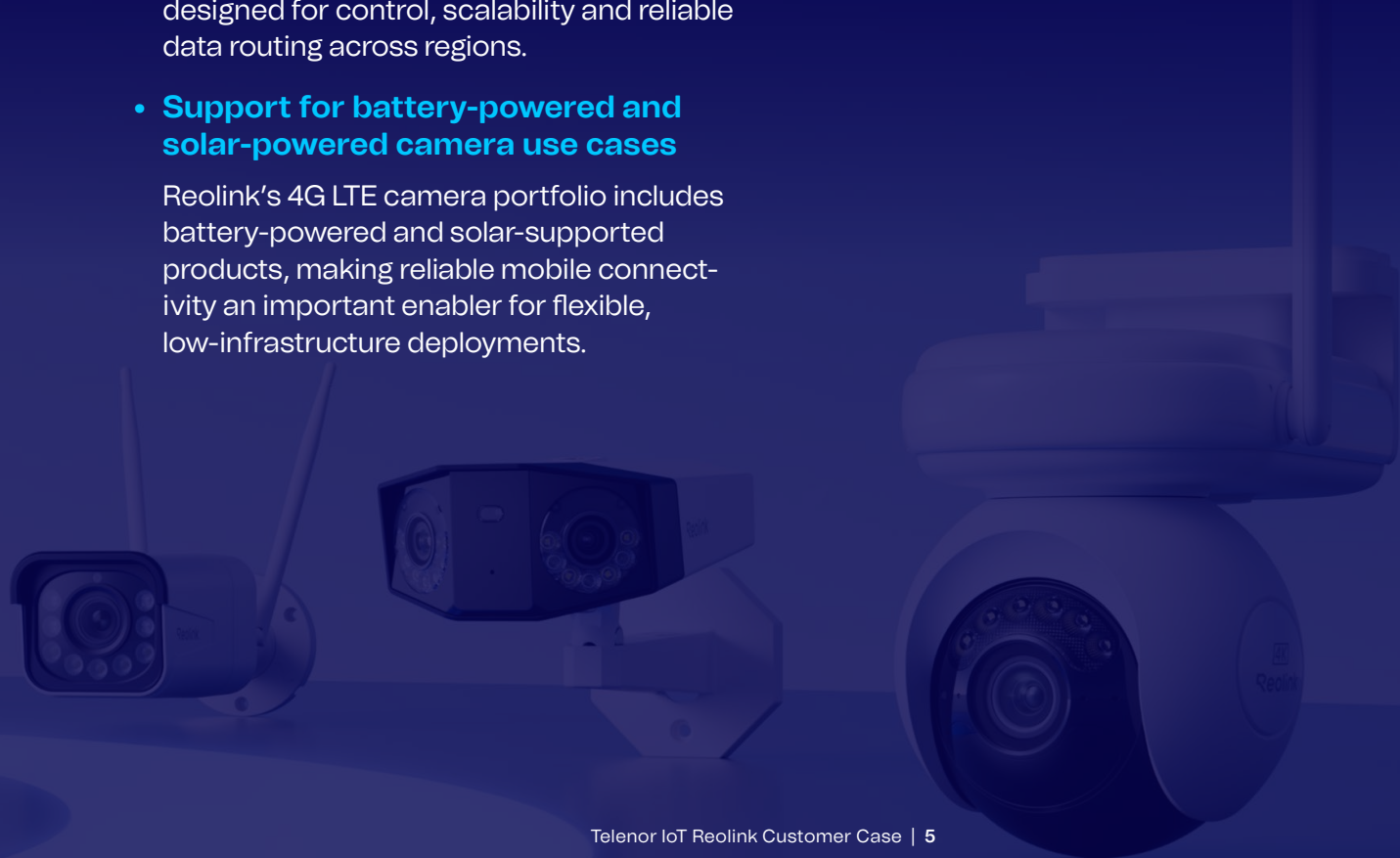
Reolink's 4G LTE camera portfolio includes battery-powered and solar-supported products, making reliable mobile connectivity an important enabler for flexible, low-infrastructure deployments.

Results

With Telenor IoT managed connectivity, Reolink can support selected cellular-connected camera solutions for users who need visibility beyond the limits of fixed networks.

The collaboration helps Reolink:

- support selected 4G LTE camera deployments in key markets
- simplify connectivity management for cellular-connected products
- enable security use cases in remote or hard-to-wire locations
- manage SIM lifecycle and connectivity operations over time
- provide users with more flexible ways to protect homes, businesses and outdoor environments





Reolink is committed to making intelligent security solutions easier to deploy and more reliable for users around the world. Cellular connectivity plays an important role in enabling cameras to operate where Wi-Fi or fixed broadband may not be available. Telenor IoT gives us a managed connectivity foundation that supports reliable, flexible camera deployments in key markets."

says Gustaf Granqvist, Nordics Country Manager for Reolink.

Today, Reolink provides smart security solutions to users across more than 110 countries and regions worldwide, with products available through over 4,000 retail stores and multiple online channels. Its portfolio spans PoE, Wi-Fi, battery-powered, and cellular-connected solutions, supporting flexible deployment across homes, businesses, and outdoor environments.



Reolink is a strong example of how managed IoT connectivity can help product companies support cellular-connected devices at scale.

By supporting selected Reolink camera solutions with managed connectivity, roaming, lifecycle management and regional network infrastructure, we help enable reliable visibility in places where traditional connectivity may not reach."

says Kelvin Pan, General Manager of China, Telenor IoT.



ABOUT TELENOR IOT

Telenor IoT is Telenor Group's dedicated organization for managed IoT, built on the scale and reliability of one of the world's leading mobile operators. We help companies around the globe securely connect, manage and scale their products — from global enterprises and automotive leaders with millions of connected devices, to small and medium-sized businesses looking for simplicity and flexibility.

With more than 20 years of IoT experience, a global sales presence across the Nordics, EMEA, the Americas and APAC, and over 30 million connected devices in operation, Telenor IoT is recognized for consistently high customer satisfaction and is a trusted partner to enterprises such as Volvo Cars, Scania, Hitachi, Verisure and Great Wall Motors.

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